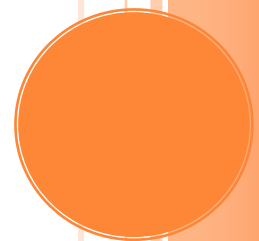


# HOW WE WORK

*Get to know us, and our process*



We don't just love programming – we love people too!

'I suppose it is tempting, if the only tool you have is a hammer, to treat everything as if it were a nail.'

We are a full service, Dallas-Fort Worth based, web development firm that tailors a web-based solution to your unique needs. We specialize in creating custom web applications that solve your business needs. Whether that is a simple landing page or a full scale web application, we are able to address your needs.

For starters, we are serious about building strong relationships with our clients. We pride ourselves on being friendly and professional, in addition to our ability to effectively communicate with you – whether you are technically inclined or a complete novice. Our goal is to get to know you, your business, and help you understand us and how we can help!

Our process is designed to identify your needs, and translate them into a tangible plan that can be transferred elegantly into our development process. We apply a universal development life cycle, which includes gathering information, flow charting (planning), designing, developing, and deploying. Comparatively speaking, it is similar to a process that you may experience when you are building a home.



'Plan your work, and work your plan'

## **FIRST: PLAN**

It all starts with a plan. We listen, provide insight, and clarity. This includes understanding what your short term and long term goals, identifying assets, and painting a picture for future of your web application. We invite you to start your planning session over a cup of tea and whiteboard session with us. Our team provides expertise to help identify blind-spots and steer your idea into the right direction!

## **NEXT: DESIGN**

We confirm the identity of your project, which includes color-scheme, purpose, and flow (via flow charts) to help conceptualize a design. We apply the gathered information and translate it into an elegant design. Our design process includes, logo, branding, user-interface, and user experience concepts that ensure the optimal experience for your clients and visitors. Through the process we supply you with mockups to review and confirm the aesthetics of the project.

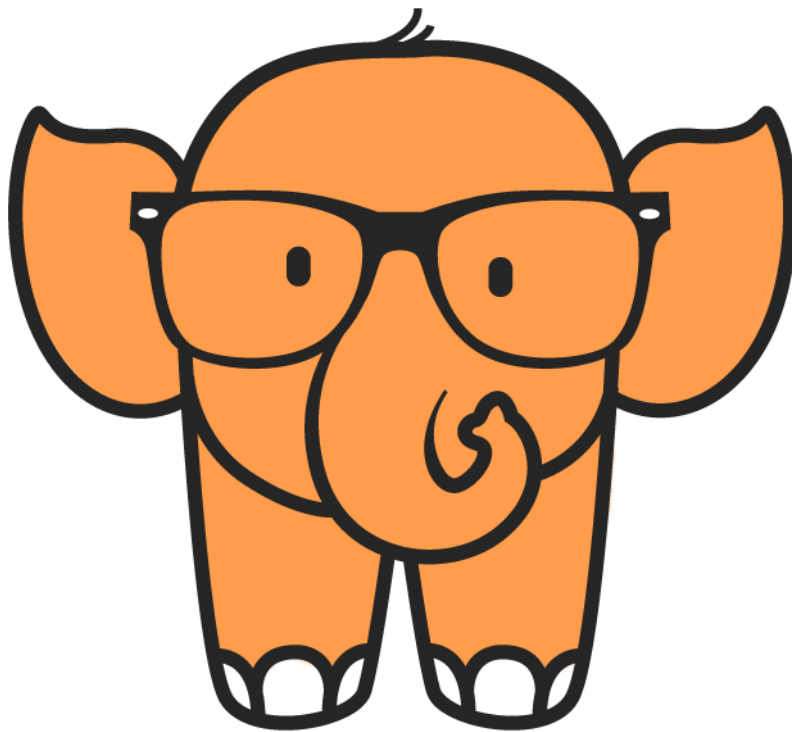
## **NEXT: BUILD**

After we confirm the look and feel, we enter into the actual building phase of the project and pump life into the idea! By utilizing professional programming standards and practices, we code, document and test the application. We use the latest, cutting-edge technologies to provide the most functional and responsive project.

## **FINAL: OPEN FOR BUSINESS**

After thoroughly testing the application, we deliver your product as ready to launch. We ensure that your project is 100% ready to meet your goals and provide deployment details on your site to coordinate the launching effort. Your success is our success, with that said – we are invested in ensuring your project is on schedule and high quality.

Don't let your website be the elephant in the room.



**your i t guy**

[www.your-i-t-guy.com](http://www.your-i-t-guy.com)